

EIBF Book Pricing Series



PORTUGAL

Is there a fixed book price?

YES

NO

How is the price fixed?

Is there a recommended sales price?

BY LAW

BY TRADE AGREEMENT

YES

NO

Are discounts allowed?

Yes, up to 10%

NO

Did you know?

In Portugal, book prices are regulated by law since 1996

During promotional periods and book fairs, discounts of up to 20% are allowed

The fixed price applies to all types of printed books, but not textbooks nor e-books.



eibf

The voice of booksellers