

EIBF Book Pricing Series



ITALY

Is there a fixed book price?

YES

NO

How is the price fixed?

Is there a recommended sales price?

BY LAW

BY TRADE AGREEMENT

YES

NO

Are discounts allowed?

Yes, up to 15%

NO

Did you know?

Italy has had a fixed book price law since 2001

Usually, the maximum discount is 15%, but discounts of up to 20% are allowed at book fairs or traders fairs

The fixed price applies for 20 months after publication



The voice of booksellers