

EIBF Book Pricing Series



GERMANY

Is there a fixed book price?

YES

NO

How is the price fixed?

Is there a recommended sales price?

BY LAW

BY TRADE AGREEMENT

YES

NO

Are discounts allowed?

YES

NO, except for libraries and on schoolbooks

Did you know?

For over 100 years, a set of mutual trade agreements regulated the German book market

In 2002, a Fixed Book Price law was adopted because the old trade agreements were in conflict with EU law

The fixed price applies to all types of printed books and, since 2016, e-books, but not to audiobooks.



The voice of booksellers