

EIBF Book Pricing Series



FRANCE

Is there a fixed book price?

YES

NO

How is the price fixed?

Is there a recommended sales price?

BY LAW

BY TRADE AGREEMENT

YES

NO

Are discounts allowed?

YES, but only 5%

NO

Did you know?

The Lang law from 1981 stipulates the fixed book price in France

There is a consensus on the necessity of the fixed book price to distinguish books from other commercial products and preserve cultural diversity

The fixed price was abolished in 1953, with terrible consequences for the book sector, which is why it was reintroduced by the Lang law some 30 years later



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The voice of booksellers