

EIBF Book Pricing Series



DENMARK

Is there a fixed book price?

YES

NO

How is the price fixed?

Is there a recommended sales price?

BY LAW

BY TRADE AGREEMENT

YES

NO

Are discounts allowed?

YES

NO

Did you know?

Between 2000 and 2011, the Danish book trade underwent a period of liberalisation, resulting in a free price system

Before this period of liberalisation, books were only sold in bookshops. Nowadays, other sales outlets, like supermarkets, are also allowed to sell books.



The voice of booksellers