



**E**XCHANGE BEST PRACTICES

**I**NFORM POLICY MAKERS

**B**OOST THE VISIBILITY OF BOOKSELLERS

**F**URTHER THE INTERESTS OF  
THE BOOKSELLING COMMUNITY

# ***EIBF IS THE VOICE OF BOOKSELLERS IN EUROPE AND BEYOND***

The European and International Booksellers Federation (EIBF) works in Europe and around the world to further the interests of the bookselling industry.

EIBF ensures that the voice of booksellers is heard in every relevant debate.

More and more decisions affecting European booksellers are initiated by the European institutions.

EIBF meets decision-makers of both European and international institutions, explaining the specificities of the bookselling industry, at different stages.

By providing decision-makers with professional information about the book trade, EIBF advocates for book-friendly policies, to the benefit of readers and retailers, be it at international or European level.



- ➔ Works in close partnership with other stakeholders of the book chain as well as other creative and cultural industries to ensure that the voice of booksellers is heard.
- ➔ Meets representatives of the European institutions, when legislation is being prepared, drafted, and voted on.
- ➔ Organises policy-oriented events with the aim of boosting the visibility of the bookselling industry.
- ➔ Keeps national Booksellers Associations informed of legislation through EIBF meetings, encouraging members to act at national level.
- ➔ Fosters the exchange of best practice between its members and acts as a forum for discussion and cooperation.



- ✔ Having EIBF recognised as the primary source for providing professional information about the bookselling trade.
- ✔ Fostering an open, constructive and ongoing dialogue with European decision-makers, so that they can make informed decisions in the interest of the bookselling industry.
- ✔ Supporting EIBF members' work at national level with their respective governments and policy makers. EIBF's role is to ensure that the voice of booksellers is heard in every relevant debate.



# MAJOR POLICY ISSUES

- 🗨️ Fair competition and level playing field for all retailers
- 🗨️ Favourable taxation of books in all formats to promote reading
- 🗨️ Interoperability of e-book formats
- 🗨️ Fair lending schemes by libraries for the benefit of the book chain and readers
- 🗨️ Cross-border sales of e-books
- 🗨️ Copyright as the backbone of the book industry



# WE ARE STRONGER TOGETHER

- ➔ sharing inspiration
- ➔ empowering booksellers
- ➔ boosting the bookselling community

*“ EIBF plays an indispensable role in bringing together the international bookselling community to help us to exchange best practices; to speak with a strong unified voice; and, to promote the critical importance of maintaining a vibrant bookselling ecosystem around the world. While every country is different, there are currently more and more opportunities for greater international cooperation and EIBF is at the center of making that happen. ABA is honored to be a part of EIBF. ”*

**Oren Teicher,**  
CEO of the American  
Booksellers Association



**“** *The Australian Booksellers Association values its role in the international discourse amongst booksellers and organisations representing bookshops. We see the potential for the European and International Booksellers Federation to act as a conduit for booksellers and organisations to engage and learn from each other, share ideas and best practice, and gain valuable information to take back to our constituencies and to advocate on behalf of our membership within the books community and to government and regulatory bodies.* **”**

**Joel Becker,**  
*CEO of the Australian  
Booksellers Association*



**“** *The Association of Book Distributers of Independent States considers EIBF a valuable organisation working to unify booksellers worldwide. EIBF reflects booksellers' business needs, analyses the cultural and educational issues associated with reading books that every country faces, and brings them to the attention of governments and legislatures. Its mission is to champion the cultural and educational role that booksellers play in every nation.* **”**

**Nadezhda Mikhaylova,**  
*President of the Association of Book  
Distributers of Independent States, Russia*






# WHAT IS EIBF?

*The European & International Booksellers Federation's office in Brussels represents national Booksellers Associations in the European Union and worldwide. Its objective is to represent its Members' interests at European level and internationally. Through its members, EIBF speaks on behalf of more than 25,000 individual booksellers of all kinds: independent, chains, specialised, online and brick and mortar bookshops.*



Square Marie-Louise 69 | B-1000 Brussels  
T: +32(0) 2 223 49 40 | [info@eibf-booksellers.org](mailto:info@eibf-booksellers.org)  
[www.eibf-booksellers.org](http://www.eibf-booksellers.org)

 @BooksellersFed

 @Booksellers\_Fed