EIBF ANNUAL CONFERENCE
Frankfurt Book Fair, Thursday 20. 10. 2022, 9.30 am to 12.30 pm followed by a sandwich lunch
Conference Room: Congress centre, C3, Room Fantasie 1

Upon registration only

09:00 – 09:30 Welcome coffee
09:30 - 09:35 Introduction by EIBF co-Presidents
09:35 – 09:55 Keynote Speech by Enrique Pascual Pons, bookshop Marcial Pons, Spain – Hybrid bookselling: the new retail
09:55 – 10:05 Discussion of keynote speech
10:05 – 10:25 Jeff Deutsch, author of In Praise of Good Bookstores (Princeton University Press, 2022) and Director of Seminary Co-op Bookstores, USA, in conversation with TBC
10:25 – 10:30 Q&A
10:30 – 11:05 Roundtable: bookselling, a world tour
Insights from international booksellers: Aidai Maksatbekova (IQ Bookstore LTD, Kyrgyzstan), Katerina Malakate (Booktalks, Greece), João Varella (Banca Tatuí, Brazil), moderated by TBC
11:05 – 11:10 Q&A

11:10 – 11:30 Coffee Break

11:30 – 11:50 Country focus: The LIBER project, a joint effort to boost Swiss bookshops’ sales
Speaker TBC, Schweizer Buchhandels- und Verlags-Verband (SBVV), Switzerland
11:55 – 12:00 Q&A
12:00 – 12:20 Country focus: How to make bookselling greener - an introduction to sustainable and green initiatives in the Finnish book sector
Laura Karlsson, Director, Kirjakauppalaitto, Finland
12:20 – 12:25 Q&A
12:25 Closing words by EIBF co-Presidents

12:30 Sandwich lunch