



EIBF ANNUAL CONFERENCE

Frankfurt Book Fair, Thursday 20. 10. 2022, 9.30 am to 12.30 pm followed by a sandwich lunch
Conference Room: Congress centre, C3, Room Fantasie 1

Upon registration only

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| 09:00 – 09:30 | <i>Welcome coffee</i> |
| 09:30 - 09:35 | Introduction by EIBF co-Presidents |
| 09:35 – 09:55 | Keynote Speech by Enrique Pascual Pons , bookshop Marcial Pons, Spain – <i>Hybrid bookselling: the new retail</i> |
| 09:55 – 10:05 | Discussion of keynote speech |
| 10:05 – 10:25 | Jeff Deutsch , author of <i>In Praise of Good Bookstores</i> (Princeton University Press, 2022) and Director of Seminary Co-op Bookstores, USA, in conversation with TBC |
| 10:25 – 10:30 | Q&A |
| 10:30 – 11:05 | <i>Roundtable: bookselling, a world tour</i> <i>Insights from international booksellers: Aidai Maksatbekova (IQ Bookstore LTD, Kyrgyzstan), Katerina Malakate (Booktalks, Greece), João Varella (Banca Tatuí, Brazil), moderated by TBC</i> |
| 11:05 – 11:10 | Q&A |

11:10 – 11:30 Coffee Break

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| 11:30 – 11:50 | <i>Country focus: The LIBER project, a joint effort to boost Swiss bookshops' sales</i> Speaker TBC , Schweizer Buchhandels- und Verlags-Verband (SBVV), Switzerland |
| 11:55 – 12:00 | Q&A |
| 12:00 – 12:20 | <i>Country focus: How to make bookselling greener - an introduction to sustainable and green initiatives in the Finnish book sector</i> Laura Karlsson , Director, Kirjakauppaliitto, Finland |
| 12:20 – 12:25 | Q&A |
| 12:25 | Closing words by EIBF co-Presidents |

12:30 Sandwich lunch